



Experience the CaliforniaChoice[®] Exchange and Add 2%



2% Bonus for New Groups Through December 2010

The CaliforniaChoice Exchange provides you with one powerful solution that delivers a variety of health plans, benefits and added-value programs to meet the needs of all your clients. And when you experience the CaliforniaChoice Exchange in the months of September – December, we'll add a 2% bonus for an entire year.

Here's how it works:

All new CaliforniaChoice groups with a September, October, November or December 2010 effective date are eligible for the bonus, regardless of group size. General Agency submissions also qualify for the bonus.

Example:

You enroll a group with an annual premium of \$50,000	
7% annual commission	\$3,500
2% bonus over 12 months	\$1,000
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Total Annual Commission	\$4,500

Sell today and secure your bonus for twelve months.



Dickerson Employee Benefits
Insurance Services

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CaliforniaChoice[®]

Your Health. Your Choice.[®]

California's Private Health
Insurance Exchange